



2020 IDFA[®] VIRTUAL
National Conference
October 5-9, 2020

Session Schedule: Friday, Oct. 9

Session Topic	Speaker	Time	
Exhibit Hall Open	---	12:00PM – 1:00PM	
Shaping Change	Susan Bradley	1:00PM – 2:00PM	General Session
CFP Ethics	Peggy Frye	2:15PM – 4:15PM	General Session